

## Profiling Student Projects in Your Community

### Why:

- **Builds awareness of the *Fêtes HISTORICA Fairs* program**
  - Historica is still an uncommon name in most households and they are missing the great resources that are offered especially on our website
- **Validates the work of students and teachers**
  - So much outstanding work is done that the world never sees
  - It is important to recognize the teacher's name, the school and the child for the work done. Remember to check for FOIPOP.
- **Encourages involvement**
  - There are many homeschoolers, private schools and general community members who still don't know about the regional fair in your area and they would love to become involved.
- **Links partnerships**
  - People go to the centres to see the projects
  - Families, friends and neighbours will visit the venue to see the project. This brings people to them.
- **Encourages sponsorship**
  - After the free publicity it is much easier to ask for support from major business folks
  - There are businesses looking for places like the Historica Fairs to support. They have kids too and they are proud to be Canadian. Maybe a project will be done about one of their leaders or their business.
  - Encouraged to offer an award for a project eg. Local hero/Outstanding woman/Local business/Contribution to science/Contribution to the Arts

## Makes Your Job Easier

### How to get work Profiled:

- Assign a person from your steering committee to oversee **Public Relations**
- Send a general letter to **local businesses** and **public services** asking for support in celebrating student work (see sample below)
- Send a letter to **schools** informing them of a place near them that is willing to profile student excellence (see sample below)
- Contact the **local newspaper** to see if they will feature an article on the Fairs project. See if they will do a monthly focus on where the projects are on display (be sure you have projects to display before you do the article)
- Have the student(s) who attended the Provincial and National Fairs write an article for the newspaper –they'll have pictures too
- **Knock on doors**
- Speak to the **superintendent and or consultant** responsible for overseeing the social studies and History curriculum for the board.

Date

Return Address

To Whom It May Concern:

My name is \_\_\_\_\_. I am the Public Relations Chair for the \_\_\_\_\_ Historica Fairs Program in your area. (I am a teacher/principal/parent at \_\_\_\_\_ school) I work closely with our schools, students and community to help showcase the excellent project work that our children in grades 4 to 8 are doing. Historica is a foundation that you may best know for it's work in developing the Historica Heritage Minutes that you see on television. Historica's role is to help all Canadians come to know the fascinating stories that make our country unique. Our schools and students are doing their part to ensure that this does happen. The students, while completing their curriculum, investigate local heroes as well as learn about important events that define our Canadian history.

To celebrate this fine work and to be certain that everyone shares in the learning we are hoping that you will find a special place in your place of work to feature some of the work done by children in your area. We would ask that you create an area where a child's work can be safely put on display for a short period of time and where the Regional Historica Fair can be promoted.

Schools have local fairs and the region has a special showcase that features selected projects that students share with the public. Workshops are offered to the participants to help them better understand their world. We want to be sure that every child between the grades of 4 to 8 has an opportunity to experience this great event and your partnership in sharing this event will help guarantee that it will happen. The Regional Fair will be happening on \_\_\_\_\_ at \_\_\_\_\_. We hope you will join us there as well.

I will contact you shortly to answer any of your questions.

Sincerely,

\_\_\_\_\_  
phone

We would invite you to learn more about Historica and the Fairs program by linking onto [www.histori.ca](http://www.histori.ca) The Historica Fairs are an initiative of the Historica Foundation of Canada. Historica is a charitable organization dedicated to increasing awareness and understanding of Canadian history and its importance in shaping our future. Through its website, [www.histori.ca](http://www.histori.ca), and its interactive, leading edge educational programs, such as Historica Fairs, Historica brings Canadian history to life in classrooms and communities from coast to coast to coast.

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To celebrate this fine work and to be certain that everyone shares in the learning we are hoping that you will take advantage of the opportunity to host a school fair and participate in the Regional Fair that will be held \_\_\_\_\_ at \_\_\_\_\_. We would also like to offer you the opportunity to select some of the fine project work done in your school that focuses on stories about Canada, local heroes and Canadian social studies and history and have them put on display in the community throughout the school year. It is important that the public sees the fine work that is done by our students and teachers in our schools. We have several public venues that would like to feature work from our children and it is up to you to let us know if that can happen from your school.

I will contact you shortly to answer any questions you might have.

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## Where to Profile the Student Work:

- Public Libraries
- Veteran's Halls – Legions
- Banks
- Museums
- Liquor Stores
- Real Estate Offices
- Gift Shops
- Art Galleries
- Historical Society Buildings
- Car Dealers
- Community Centres (in display cases)
- Chambers of Commerce
- Board Office(s)

## What to be sure to include at the display

- Student name
- School name
- Teacher's name
- Contact name for further information about the fairs
- Date of local school fair (if applicable)
- Date of Regional Fair
- Letter from the student thanking them for displaying the work
- Letter of instruction to the venue regarding care and share of the project including when it will be delivered and picked up; and by whom.
- A banner or display card that features the appropriate logos.(they can all be copied from the website)

*Fêtes* **HISTORICA** *Fairs*

THE ONTARIO  
TRILLIUM  
FOUNDATION



LA FONDATION  
TRILLIUM  
DE L'ONTARIO



Canadian  
Heritage

Patrimoine  
canadien

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