Canada Day Poster Challenge 2008

My Canada Today!

Deadline for submitting your poster:
February 28, 2008

www.canadianheritage.gc.ca/affiche-poster
# Entry Form

**Name:**

**Age:**

**Grade:**

**Preferred language of correspondence:**
- English: __________
- French: __________

**Home address:**

**City:**

**Province/Territory:**

**Postal Code:**

**Telephone:** ( ) __________

**School:**

**Teacher:**

**School address:**

**City:**

**Province/Territory:**

**Postal Code:**

**Telephone:** ( ) __________

**Description of your poster:**

_________________________________________________________________

_________________________________________________________________

_________________________________________________________________

_________________________________________________________________

**How did you learn about the Canada Day Poster Challenge?**

_________________________________________________________________

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_________________________________________________________________

_________________________________________________________________

Please photocopy this entry form as required and tape it to the back of your poster.

For more information and additional entry forms, visit our Web site at: www.canadianheritage.gc.ca/affiche-poster

Cette publication est également disponible en français.
The 2008 Canada Day Poster Challenge has begun! Join the fun and design a poster that illustrates this year’s theme: *My Canada Today!*

You could be eligible to win exciting prizes.

Your poster should show your pride in Canada and illustrate what makes our country so great. Think about our achievements in the fields of science and technology, arts and culture, sports, and international affairs. Feature some of the people, places and things that say “Canada” to you. Highlight special times in our history such as the 400th anniversary of the founding of Québec City, which is being celebrated in 2008. The possibilities are almost endless!

Combine your pride as a Canadian, your imagination and your artistic talents to produce an original poster that showcases what a wonderful country we have. You could win a three-day trip to the National Capital Region and other great prizes.

One piece of artwork will become the official poster of “Celebrate Canada!”, a series of events across the country including National Aboriginal Day, June 21; Saint-Jean-Baptiste Day, June 24; Canadian Multiculturalism Day, June 27; and Canada Day, July 1.

The posters of the 13 provincial and territorial finalists will be part of a special exhibit from June to September 2008 at the Canadian Children’s Museum located in the Canadian Museum of Civilization in Gatineau, Quebec.

For more information, fun games and activities, and additional resources, visit the Poster Challenge Web site at: [www.canadianheritage.gc.ca/affiche-poster](http://www.canadianheritage.gc.ca/affiche-poster)

A print-ready version of this publication is also available at the same address.
How the Poster Challenge Works

We invite teachers and group leaders to introduce the Canada Day Poster Challenge to students early in the school year. Encourage students to interpret the theme by designing original posters that demonstrate their creativity, awareness of colour and design, and pride in Canada. See the entry rules in this publication for full submission details. Entries must be postmarked by February 28, 2008.

The Poster Challenge is open to students between the ages of 5 and 18. In each province and territory, a winner will be chosen from the following age categories:

- Age 5 – 8
- Age 9 – 11
- Age 12 – 14
- Age 15 – 18

From among these winners, an overall finalist will be selected in each province and territory to visit the National Capital Region from June 29 to July 1, 2008. A national winner will be selected from these 13 provincial and territorial finalists. The winning entry will become the official poster of “Celebrate Canada!” activities across the country for 2008.

Prizes to be Won

“Celebrate Canada!” Souvenir
Everyone who participates in the Canada Day Poster Challenge will receive a “Celebrate Canada!” souvenir for entering the contest.

Visit to the National Capital Region
The 13 provincial and territorial finalists will travel to Ottawa from June 29 to July 1, with a parent or guardian, as the guests of the Minister of Canadian Heritage. They will enjoy three fun-filled days of private VIP tours in the National Capital Region. They will meet their fellow artists from across Canada, enjoy specially planned events, and join the Governor General, the Prime Minister and thousands of Canadians on Parliament Hill on Canada Day.

Other Prizes
Prizes will be offered to the winners by the proud partners of the 2008 Poster Challenge. Prizes may also be offered by the provincial and territorial Celebrate Canada Committees — please contact your committee office for details.

Please note: There will be no substitution of prizes as offered.

Thanks to the proud partners of the 2008 Canada Day Poster Challenge:
NOTICE TO TEACHERS OR GROUP LEADERS: It is important that participants understand the Poster Challenge entry rules and eligibility criteria. Posters of all participants should be submitted (with a completed entry form on the back) without conducting a pre-selection process. We would like to encourage as many youth as possible to take part in this program.

Please contact your Celebrate Canada Committee Office if you have questions about any of the requirements.

1. Participants must reside in Canada and be between the ages of 5 and 18.
2. Immediate family members (son/daughter, brother/sister) or persons living under the same roof as an employee of the Department of Canadian Heritage, Poster Challenge sponsor or Celebrate Canada Committee member are not eligible to enter this contest.
3. All posters must be in colour (use vibrant colours for best results). Black and white posters will not be accepted.
4. Poster dimensions should be no smaller than 28 cm x 43 cm (11" x 17") and no larger than 38 cm x 50 cm (15" x 20"). However, participants between the ages of 5 and 11 are permitted to use a smaller paper size, minimum 21.5 cm x 28 cm (8.5" x 11").
5. Participants may use any materials except three-dimensional supplies.
6. Art created with a computer is permitted and must be submitted with a list of technical specifications. Please note that a hard copy of the design must be provided (please see rule no. 4 for permissible paper sizes).
7. All entries, including artwork created with a computer, must be original designs that have not been published previously (clip-art is not permitted). Participants must not copy or reproduce art work.
8. The use of trade-marks (such as logos, symbols, designs, slogans, words, names, letters, or numbers used for the purpose of identifying goods and services), in whole or in part, is prohibited. However, Canadian symbols (such as the Canadian flag, coats of arms, Parliament buildings, etc.) may be used.
9. Words, phrases and numbers (such as “Canada”, “Happy Birthday”, dates, etc.) cannot be included in the design and may not appear in any of the elements that are included in the poster (such as words and numbers on stamps or coins, etc.).
10. Braille art may be submitted.
11. Only one entry per participant is permitted, though multiple entries per school/region may be mailed together to save on postage.
12. Participants must attach the completed entry form to the back of their poster or print the following information, in pencil, on the back of the poster: their name, age, address, telephone number, school, school address, name of teacher, preferred language of correspondence, how they found out about the Poster Challenge, and one or two sentences explaining how their design expresses the Poster Challenge theme, My Canada Today! This description will not be evaluated. Students are asked to please use the entry form which is included in this publication or can be downloaded from: www.canadianheritage.gc.ca/affiche-poster

13. Entries must be submitted to the Celebrate Canada Committee Office in your province or territory. Committee addresses are included in this publication and on-line at: www.canadianheritage.gc.ca/affiche-poster

14. All entries must be marked “Canada Day Poster Challenge 2008” and be postmarked before midnight on February 28, 2008.

15. Once submitted, all designs, including any intellectual property relating to the designs, will become the sole property of the Department of Canadian Heritage. The Department will be free to use any or all such entries in any form without compensation or remuneration. Entries will not be returned to the participants.

16. Posters will be evaluated using the following criteria: general evaluation, compliance with the theme, clarity of message, colours and originality. Decisions made by the judges of the Poster Challenge are final.

17. A participant is eligible only once to be chosen as a provincial/territorial finalist.

18. Selected participants will be contacted by the Celebrate Canada Committee Office by telephone in early April 2008. If said participants are of the age of majority, they will be required to sign a consent and release statement to allow the Department of Canadian Heritage to use and publish their name, voice, photograph, testimonial, likeness or appearance in a video, as the case may be, for promotional activities related to the contest. If said participants are minors, a parent or guardian will be required to sign the consent and release form.

19. The winners must accept their prizes as offered. No substitution, transfer or exchange will be permitted.

Please note: Failure to follow the rules will result in the disqualification of your entry.

**Front row (left to right):** Jenna Mortemore (Alberta), Jane Wu (Ontario), Sharon Huang (British Columbia), Caleigh Matheson (Northwest Territories), Camila Lopez (Yukon), Zacharie Robert (New Brunswick), Trisha Campbell (Nunavut), Bridget Penny (Manitoba)

**Back row (left to right):** Jessie Kang (Nova Scotia), Sonya Haas (Newfoundland and Labrador), Daniel Yu (Prince Edward Island), Dominique Paquet (Quebec), Morgan McKellar (Saskatchewan)

**National Winner 2007 • Canada Day Poster Challenge**

Sharon Huang
15 years old
Richmond, British Columbia
The 2007 edition of the Poster Challenge was a resounding success – more than 15,000 young people participated. Here is what the finalists had to say about their experiences and their visit to the National Capital Region:

**NATIONAL WINNER**

**Sharon Huang,** 15 years old
Richmond, British Columbia

The trip to Ottawa is one of the best in my life. I especially loved the events on Canada Day. Everyone was cheering and wearing red. I was honoured to present flowers to the Governor General, and greet the Prime Minister and his family. I am glad to have celebrated Canada Day in Ottawa this year, and I am proud to call myself Canadian!

**SECOND PLACE**

**Bridget Penny,** 16 years old
Springfield, Manitoba

It was definitely a once-in-a-life-time experience. I'm an artist not a writer so I am at a loss for words to fully describe how wonderful the whole trip was.

**THIRD PLACE**

**Jenna Mortemore,** 17 years old
Edmonton, Alberta

I feel truly honoured to have been a part of a real Canada Day celebration and this day. I loved meeting all the other people; it is awesome to know that I now have contacts all across the country.

**Other Provincial and Territorial Finalists**

**Sonya Haas,** 17 years old
Brent's Cove, Newfoundland and Labrador

It was a most uplifting and memorable excursion. A kaleidoscope of cultures, religions, histories and individuals. Through the eyes of a clock I have gone back in time to view our barest beginnings to excel to the glorious nation we have matured to be.

**Daniel Yu,** 17 years old
Charlottetown, Prince Edward Island

It was great!

**Jessie Kang,** 17 years old
Bedford, Nova Scotia

This trip to Ottawa has truly been an experience of a lifetime. It truly was a lot of fun to meet all the talented artists around Canada and to view their artwork. I encourage anyone and everyone to try out!

**Zacharie Robert,** 8 years old
Moncton, New Brunswick

Discovering Canadian history through the Canadian Museum of Civilization, visiting the Governor General’s residence and Parliament Hill, and discovering what a beautiful capital Ottawa is! What wonderful memories. Thank you!

**Dominique Paquet,** 14 years old
Pont-Rouge, Quebec

I loved being in Ottawa.

**Jane Wu,** 16 years old
Toronto, Ontario

My visit to Ottawa this year was exceptional. Not only did I have the chance to form strong bonds with finalists from other provinces and territories but I learned many things about the history of Canada that I did not know before. Seeing the posters of the other finalists showed that Canada is truly unique. Because each and everyone of us saw our country in a different way. This trip is most definitely unforgettable.

**Morgan McKellar,** 15 years old
Outlook, Saskatchewan

Coming to Ottawa for Canada Day makes you very PROUD to be Canadian and realize that we are privileged to live in such a great country. Thank you very much for the opportunity.

**Camila Lopez,** 10 years old
Whitehorse, Yukon

They made us feel like we are very important, like a queen. The last four days were really special and we are never going to forget that special experience. Thank you everyone and thanks Canada.

**Caleigh Matheson,** 9 years old
Yellowknife, Northwest Territories

The celebration was really big and Canadian stars were there. The tours were really fun. The dinner and receptions were really good.

**Trisha Campbell,** 13 years old
Iqaluit, Nunavut

I had a wonderful time. It was an educational experience. I was very impressed with meeting other youth from Canada.

For complete quotes, as well as photos and information about the 2007 provincial and territorial finalists and their trip to the National Capital Region, visit: [www.canadianheritage.gc.ca/affiche-poster](http://www.canadianheritage.gc.ca/affiche-poster)
1. In 2008, Québec City celebrates the 400th anniversary of its founding. What Iroquois village was once located on the same site?  
a) Hochelaga  
b) Wendake  
c) Stadacona  
d) Huronia

2. Which of the following artists is not Canadian?  
a) Gregory Charles  
b) Avril Lavigne  
c) Shane Yellowbird  
d) Jordin Sparks

3. Which former Olympic medal winner was named Canada's top female athlete of the 20th Century?  
a) Sylvie Bernier (Diving)  
b) Nancy Greene (Alpine Skiing)  
c) Charmaine Crooks (Track and Field)  
d) Cindy Klassen (Speed Skating)

4. The Group of Seven became famous for their paintings of the rugged landscape of Northern Ontario. Which of these artists was not a member of that group?  
a) Lawren Harris  
b) A.Y. Jackson  
c) Marcelle Ferron  
d) Arthur Lismer

5. These famous entertainers, who began as young street performers, also voluntarily teach talented youngsters from developing countries. The group will perform during the Québec 2008 celebrations. Who are they?  
a) Le Cirque du Soleil  
b) L’Arsenal à musique  
c) Les Bûcherons  
d) Les Échos du Pacifique

6. What popular novel about an adventurous young girl with red hair who is adopted by a Prince Edward Island family celebrates its 100th anniversary in 2008?  
a) Maria Chapdelaine  
b) Anne of Green Gables  
c) The White Oaks of Jalna  
d) The Oak Island Mystery

7. In what year did Canada's tenth province, Newfoundland and Labrador, join Confederation?  
a) 1949  
b) 1867  
c) 1905  
d) 2000

8. Who wrote the music for the national anthem, O Canada?  
a) Oskar Morawetz  
b) Calixa Lavallée  
c) Cécile Chaminade  
d) Clarence Lucas

9. It is the home of more than 85 mammal species like the wolf, caribou, lynx and snowshoe hare and is also the nesting ground for about 3 billion birds. Name this land mass in Northern Canada.  
a) Carolinian Forest  
b) Boreal Forest  
c) Canadian Model Forest Network  
d) Great Lakes-St. Lawrence Forest

10. She was the first Canadian matron in the Canadian Army Medical Corps and served in France in World War One. Who was she?  
a) Florence Nightingale  
b) Laura Secord  
c) Evangeline Bellefontaine  
d) Georgina Pope
11. A treat enjoyed in Canada for many centuries is now very popular all over the world. What is it?
   a) Pemmican
   b) Spruce Gum
   c) Beaver Tails
   d) Popcorn

12. Canada’s 27th Governor General was born in Haiti. Name this person.
   a) Jeanne Sauvé
   b) Adrienne Clarkson
   c) Michaëlle Jean
   d) Pauline McGibbon

13. British Columbia is preparing to host which international sporting event in 2010?
   a) The Winter Olympics
   b) World Ringette Championship
   c) Commonwealth Games
   d) FIFA World Cup of Soccer

14. Which Canadian artist has won three Juno awards for performances that blend English and the Inuit language in contemporary musical arrangements?
   a) Charlie Panigoniak
   b) Alanis Obomsawin
   c) Taima
   d) Susan Aglukark

15. What animal, originally introduced to Canada by the King of France in 1665, was recognized as an official symbol by the Parliament of Canada in May 2002?
   a) The Arctic Muskox
   b) The Canadian Rockies Mountain Sheep
   c) The Woodland Buffalo
   d) The Canadian Horse

16. What popular boating event that promotes multiculturalism is held in more than 20 communities across the country each year?
   a) Dragon Boat Festivals
   b) The Royal Canadian Henley Regatta
   c) The Canadian Boat Show
   d) National Marathon Canoe and Kayak Championships

17. A company in Wendake, near Québec City, exports a truly Canadian product world-wide and also supplies it to the Canadian Forces. What is it?
   a) Tents
   b) Snowshoes
   c) Ice Augers
   d) Skis

18. What Canadian invention was inspired by a presentation featuring several projectors and screens that thrilled moviegoers at Expo’67 in Montréal?
   a) The Pinhole Camera system
   b) The Camera Obscura system
   c) IMAX technology
   d) The Daguerrotype system

19. What astronaut holds Canadian records for the most space walks and the longest time spent floating freely in space?
   a) Dave Williams
   b) Julie Payette
   c) Chris Hadfield
   d) Marc Garneau

20. What Canadian walled city was declared a UNESCO World Heritage site in 1985?
   a) Saskatoon
   b) Québec
   c) Sault Ste. Marie
   d) Montréal

(See answers below)

Answers:
1 c); 2 d); 3 b); 4 c); 5 a); 6 b); 7 a); 8 b); 9 b); 10 d); 11 d); 12 c); 13 a); 14 d); 15 d); 16 a); 17 b); 18 c); 19 a); 20 b)
Celebrate Canada Committee Offices

Mail posters to:

Newfoundland and Labrador
c/o Canadian Heritage
P.O. Box 5879
St. John’s, Newfoundland and Labrador A1C 5X4
709 772-5364 (call collect)

Prince Edward Island
c/o Canadian Heritage
BDC Place
119 Kent Street, Suite 420
Charlottetown, Prince Edward Island C1A 1N3
902 566-1867 (call collect)

Nova Scotia
c/o Canadian Heritage
Old Red Store, 2nd Floor, Suite 200
Historic Properties
1869 Upper Water Street
Halifax, Nova Scotia B3J 1S9
902 426-2945 or 1 800 996-3995

New Brunswick
c/o Canadian Heritage
1045 Main Street, Unit 106
Moncton, New Brunswick E1C 1H1
506 851-7052 or 1 800 561-7146

Quebec
c/o Canadian Heritage
Guy-Favreau Complex
6th Floor, West Tower
200 René-Lévesque Boulevard West
Montréal, Quebec H2Z 1X4
514 496-8066 or 1 877 222-2397

Ontario
c/o Canadian Heritage
150 John Street, Suite 400
Toronto, Ontario M5V 3T6
416 973-1990 or 1 800 749-7061

Manitoba
c/o Canadian Heritage
P.O. Box 2160
275 Portage Avenue, 2nd Floor
Winnipeg, Manitoba R3C 3R5
204 983-4738 (call collect)

Saskatchewan
c/o Canadian Heritage
2201 – 11th Avenue, Suite 100
Regina, Saskatchewan S4P 0J8
306 780-8005 (call collect)

Alberta
c/o Canadian Heritage
1630 Canada Place
9700 Jasper Avenue
Edmonton, Alberta T5J 4C3
780 495-3350 (call collect)

British Columbia
c/o Canadian Heritage
Library Square
300 West Georgia Street, 4th Floor
Vancouver, British Columbia V6B 6C6
604 666-8082 or 1 800 663-5812

Yukon
c/o Canadian Heritage
300 Main Street, Room 205
Whitehorse, Yukon Y1A 2B5
867 667-3925 (call collect)

Northwest Territories
c/o Canadian Heritage
P.O. Box 460
3rd Floor, Suite 319
Greenstone Building
5101 – 50th Avenue
Yellowknife, Northwest Territories X1A 2N4
867 766-8480 or 1 800 661-0585

Nunavut
c/o Canadian Heritage
P.O. Box 2160
275 Portage Avenue, 2nd floor
Winnipeg, Manitoba R3C 3R5
204 983-4664 (call collect)
or 866 426-8559
(toll free for Nunavut residents)